

**BHOUMIK VENTURES**  
private limited

A Design Oasis, offering a complete range of creative & branding services

PROFILE

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# A SPARK OF CREATIVITY

Bhoumik transforms business challenges through **creativity** and **technology**.

We craft memorable brand experiences from products and services, building meaningful connections with the world.

Our clients benefit from our ongoing guidance, breaking through the noise to secure a successful future.





# **FUELING PASSION WITH A CLEAR VISION**

**Our passion is to elevate your business with our exceptional design and marketing services rooted in knowledge, integrity, and honesty. Our dedicated team embodies these values for a truly distinguished result.**

**Our vision is to be the premier design and marketing agency, powered by expertise, technology, and a dynamic corporate culture. Our impact will set us apart as the epitome of the ideal design and marketing partner.**

# EMBODYING CORE VALUES

## Creativity

A focus on innovation, originality, and producing visually appealing designs.



## Customer Service

A focus on building strong relationships with clients and providing excellent customer service.



## Collaboration

A team-oriented approach to work that emphasizes open communication and the sharing of ideas.



## Professionalism

Adherence to ethical standards, industry best practices, and a dedication to producing work that is accurate, reliable, and meets high standards.



## Quality

A commitment to producing high-quality work that meets the needs of clients and exceeds their expectations.



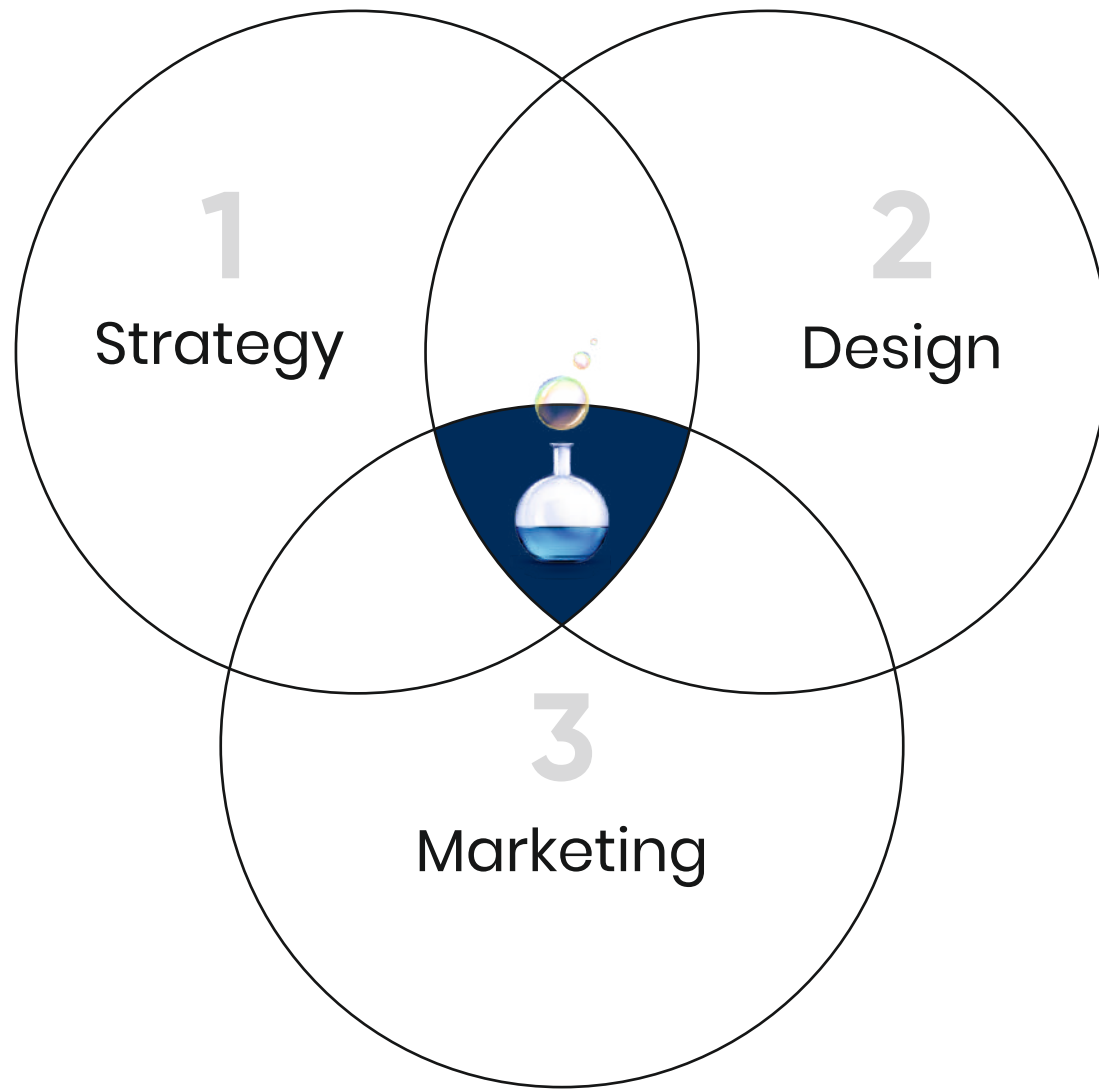
## Adaptability

The ability to adapt to changing client needs and market trends, and the willingness to embrace new technologies and techniques.



MASTERY AT ITS FINEST

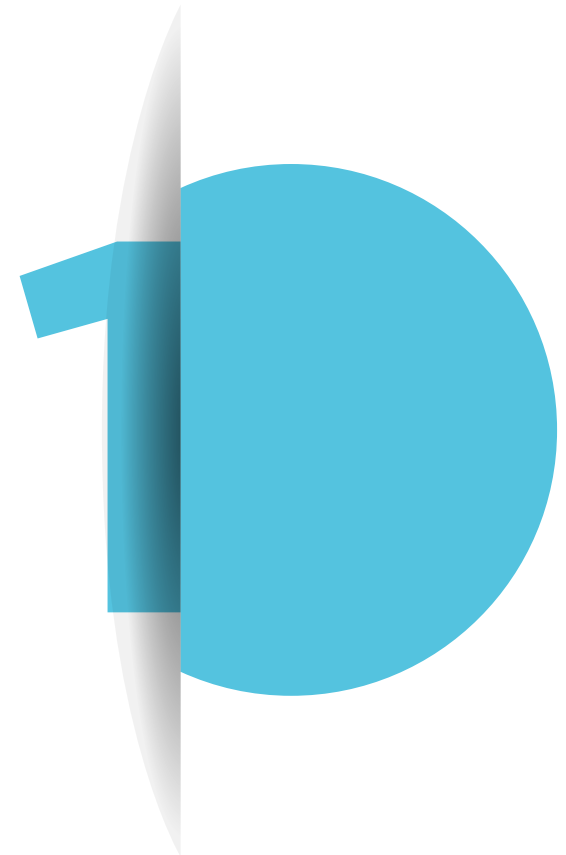
OUR SERVICES



## THE PROCESS

# DESIGNING

- ☐ BRAND IDENTITY & NAMING (ASTROLOGY & NUMEROLOGY FACTORS CONSIDERED)
- ☐ IN-SHOP BRANDING
- ☐ OOH BRANDING
- ☐ LOGO
- ☐ BUSINESS CARDS
- ☐ STATIONERY
- ☐ BROCHURES
- ☐ DIGITAL INVITES
- ☐ BOOKS/MAGAZINES
- ☐ DEVOTIONAL ILLUSTRATIONS
- ☐ CALENDARS
- ☐ NEWSLETTERS
- ☐ MENU CARDS
- ☐ YEARLY DIARY & CALENDARS
- ☐ PACKAGING
- ☐ PLASTIC PROMOTIONAL GIFT





# PRINTING

OFFSET PRINTING ☐

DIGITAL PRINTING ☐

INDOOR/OUTDOOR PRINTING ☐

UV FLATBED PRINTING ☐

CUTTING & PLOTTING ☐

3D PRINTING ☐

FABRIC PRINTING ☐

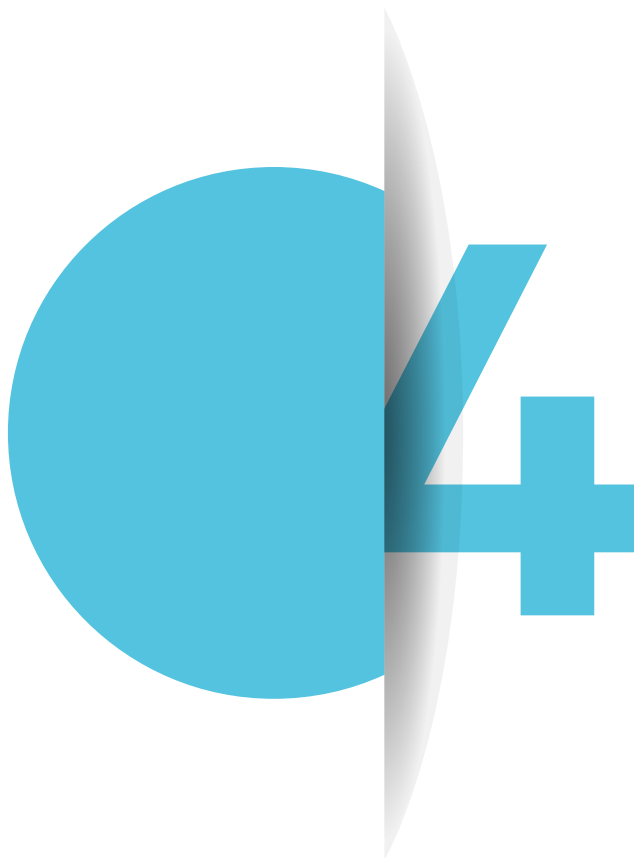
IN-SHOP BRANDING ☐

YEARLY DIARY & CALENDARS ☐

# MANUFACTURING

- ☐ SIGNAGE
- ☐ PLASTIC PROMOTIONAL GIFTS
- ☐ PRINT COLLATERALS
- ☐ DISPLAY RACKS





# DIGITAL

- DIGITAL CAMPAIGNS** ☐
- WEB DESIGN & DEVELOPMENT** ☐
- MOBILE APPLICATION DESIGN & DEVELOPMENT** ☐
- DIGITAL ADVERTISEMENT DESIGNING** ☐
- E-NEWSLETTERS** ☐
- VIDEO MONTAGES** ☐
- 2D/3D AUDIO VISUALS** ☐
- MOTION GRAPHICS & INFOGRAPHICS VIDEOS** ☐
- DOMAIN REGISTRATION** ☐
- CONTENT CREATION** ☐



# PHOTOGRAPHY

- ☐ **PRODUCT PHOTOGRAPHY**
- ☐ **MEETINGS & EVENTS PHOTOGRAPHY**
- ☐ **PORTRAIT PHOTOGRAPHY**
- ☐ **CORPORATE PHOTOGRAPHY**
- ☐ **JEWELLERY PHOTOGRAPHY**



# MARKETING

SEARCH ENGINE OPTIMIZATION ☐

SOCIAL MEDIA MARKETING ☐

CAMPAIGN ADVERTISING ☐

E-MAIL MARKETING ☐

SMS MARKETING ☐

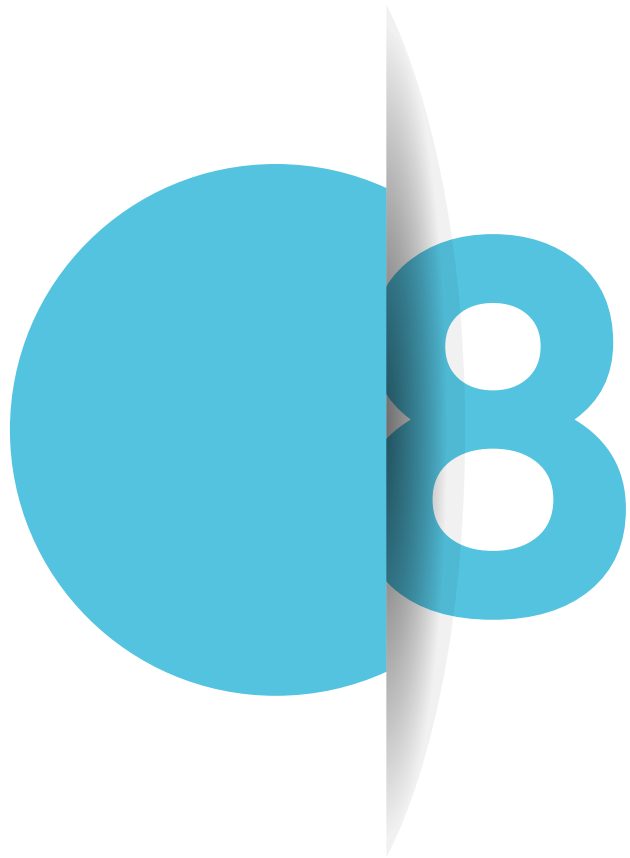
INFLUENCER MARKETING ☐



# EVENTS & EXHIBITIONS

- ☐ CONFERENCES
- ☐ BTL ACTIVITIES
- ☐ PRODUCT LAUNCH
- ☐ DEALER MEETS
- ☐ TECHNICAL MEETS
- ☐ PORTABLE DISPLAYS
- ☐ CUSTOM EXHIBITIONS & BOOTHS





# STRATEGY

**BUSINESS CONSULTATION** ☐

**BUSINESS PLANNING** ☐

**MARKETING STRATEGY** ☐

**COMMUNICATIONS PLANNING** ☐

**GROWTH STRATEGY** ☐

**IDENTIFYING RISKS & OPPORTUNITIES** ☐

**INTEGRATING MARKETING TOOLS** ☐

**ENGAGEMENT MONITORING** ☐

# CORPORATE GIFTING

- ☐ CUSTOMIZED MERCHANDISE (BRANDED /NON BRANDED)
- ☐ PROMOTIONAL GIVEAWAYS
- ☐ DESK ACCESSORIES
- ☐ SALES SCHEME GIFTS
- ☐ FREEBIES
- ☐ EXPERIENTIAL GIFTS
- ☐ PERSONALIZED GIFTS
- ☐ OCCASIONAL GIFT HAMPERS
- ☐ CORPORATE GIFT BASKETS
- ☐ GIFT CARDS & VOUCHERS
- ☐ PROMOTIONAL TOYS
- ☐ TECHNICAL GIFTS



# THE DREAM TEAM



**DIRECTOR**

## **CA P M INTODIA**

CA, Ex. Executive President (Mktg & Comm.)  
Birla Gold Cement with Exp. of 42 Years

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A Chartered Accountant of diverse experiences with BK Birla Group in the Century Textiles & Industries (Cement Business Group). Exposure to multiple senior position roles in the field of Commercial, Finance, Purchase, Sales & Marketing. Having exposure in Exports, Business Development, Brand Development, Corporate Relations, Supply Chain Management.

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**STRATEGIST, MARKETING**

## **PARITOSH INTODIA**

B.E.  
with Exp. of 15 Years

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Experienced engineer with a strong background in sales, marketing, and branding. Skilled in creating impactful marketing campaigns, driving business growth, and increasing brand awareness for corporate clients. Combines technical expertise, diverse skill set, and entrepreneurial mindset to create innovative solutions. Valuable asset to any corporate client.

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**ARTIST, CREATIVE**

## **AKSHAY AGARWAL**

B.A., Animation & Multimedia  
with Exp. of 10 Years

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Creates stunning visuals that capture brands' audiences. Has powerful design skills and unique ideas, combined with a tailored approach to produce something truly captivating. With an extensive knowledge, can bring a brand's vision to life, no matter how unconventional. Eager to take creative risks and produce something truly unique, leaving a lasting impression on audiences.

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WIZARD, WEB & TECH

## JAY VIKRAM SINGH VERMA

B. Tech  
with Exp. of 14 years

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Having solid expertise handling projects at various stages, scales, and in different roles spanning over several industry verticals. Specializing in Solution Architecture, Data Modelling, Project Management, team leading, hands-on coding for the most complex parts in projects we take up, and is also adept at providing consultation.

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MAVERICK, MARKETING

## GAURAV KHANDELWAL

MBA, Marketing  
with Exp. of 12 Years

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With good experience in cement and paint sales, having expertise in developing strategies, analyzing market trends, and building strong stakeholder relationships. Helped drive revenue growth and market share expansion while adapting to changing market conditions and identifying innovative solutions to enhance brand position.

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MAGICIAN, PRODUCT

## GAURAV JALAN

B.E., MS (Mechanical)  
with Exp. of 13 Years

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A professional with experience in design and development of new products, mechanical designs, mold design and manufacturing. Good understanding of plastic and metal parts design. Accurate judgment of design needs and cost evaluation. Critical thinking and problem solving approach towards issues; Skilled in mold manufacturing and product engineering.

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# THE GAME PLAN

# TRANSFORMATIVE PHASES





Convening to crystalize the vision for your endeavor, mapping out a roadmap with well-defined markers along the way. Delving deep into the issues at hand to ensure a thorough grasp of the challenges ahead



Uncovering and bridging the voids in wisdom by delving into the examination and exploration of attitudes, desires, and drives. Grasping the competitive terrains, realms, trades, and molding a masterful plan of action.



Uniting the enlightening results from the Discovery and Research phases into a seamlessly harmonious project blueprint. Effortlessly polishing the functional specifications for the upcoming imaginative Design and Development journey.



## 4 IDENTITY DESIGN

Bringing the vision of business tactics to life through artistic expression. We craft designs that showcase your strategy and elevate it to new heights, capturing the essence of your goals in a visually stunning manner.

## 5 TOUCHPOINTS




































Crafting a touchpoint strategy that guarantees a seamless, unforgettable, and personalized brand journey for your desired patrons, leaving a lasting impact on their lives and memories.




































## 6 ASSETS

Declaring the project a triumphant masterpiece, flawlessly crafted to meet every requirement, shining with excellence and eagerly awaiting to be unveiled to its eagerly anticipating audience with grandeur and excitement.

# FEARLESS BRANDS

OUR CLIENTELE

# MASTERPIECES ON DISPLAY



**BRANDING**

**LOGOS**















**BRANDING**

**IDENTITY**

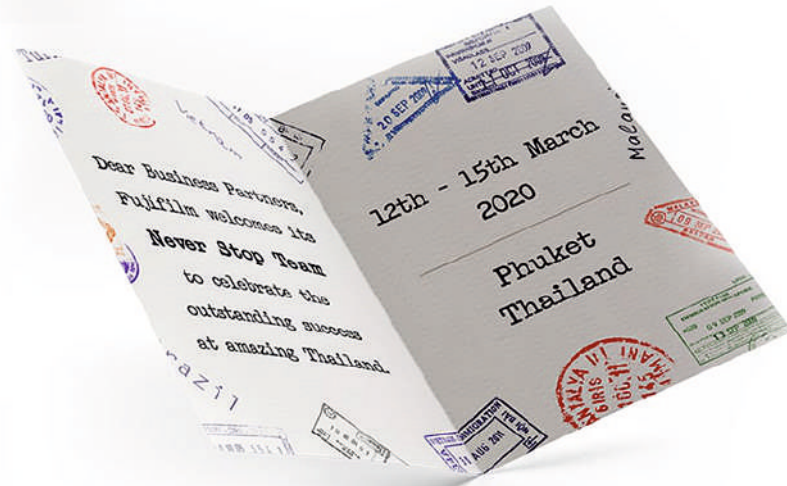












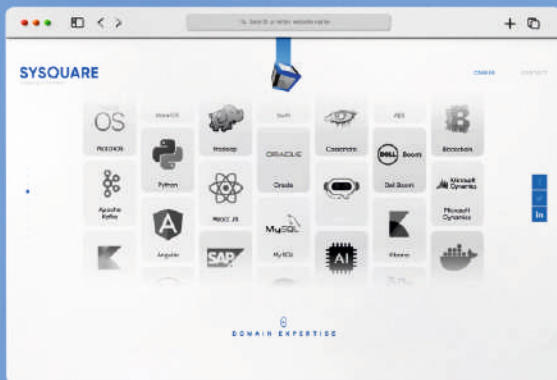


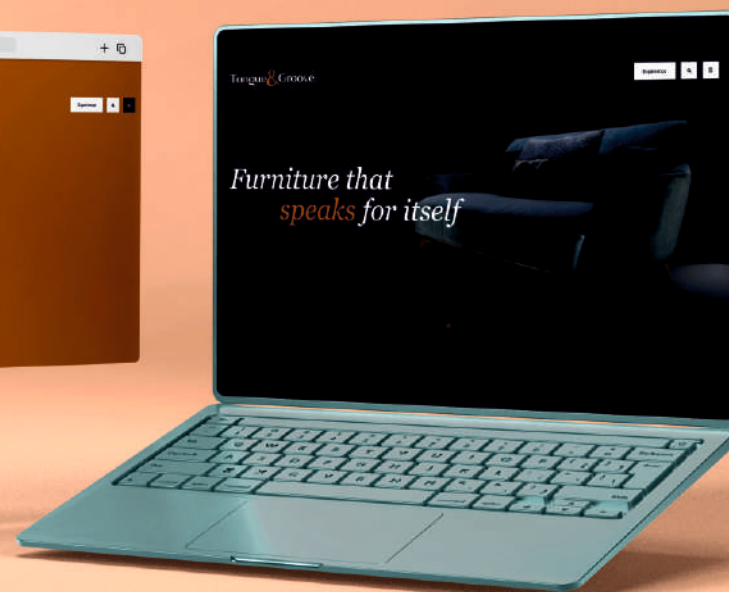
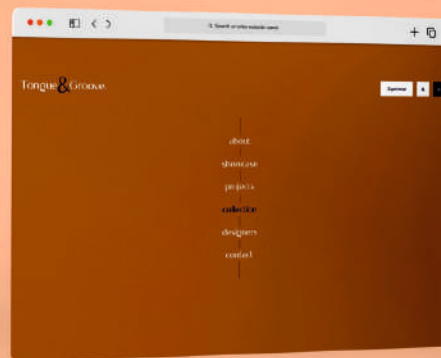
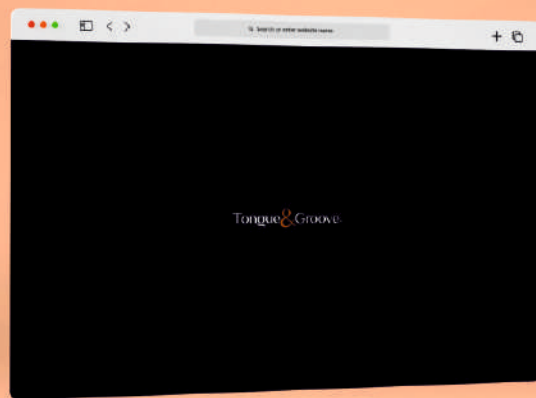




**DIGITAL**

**WEBSITE**







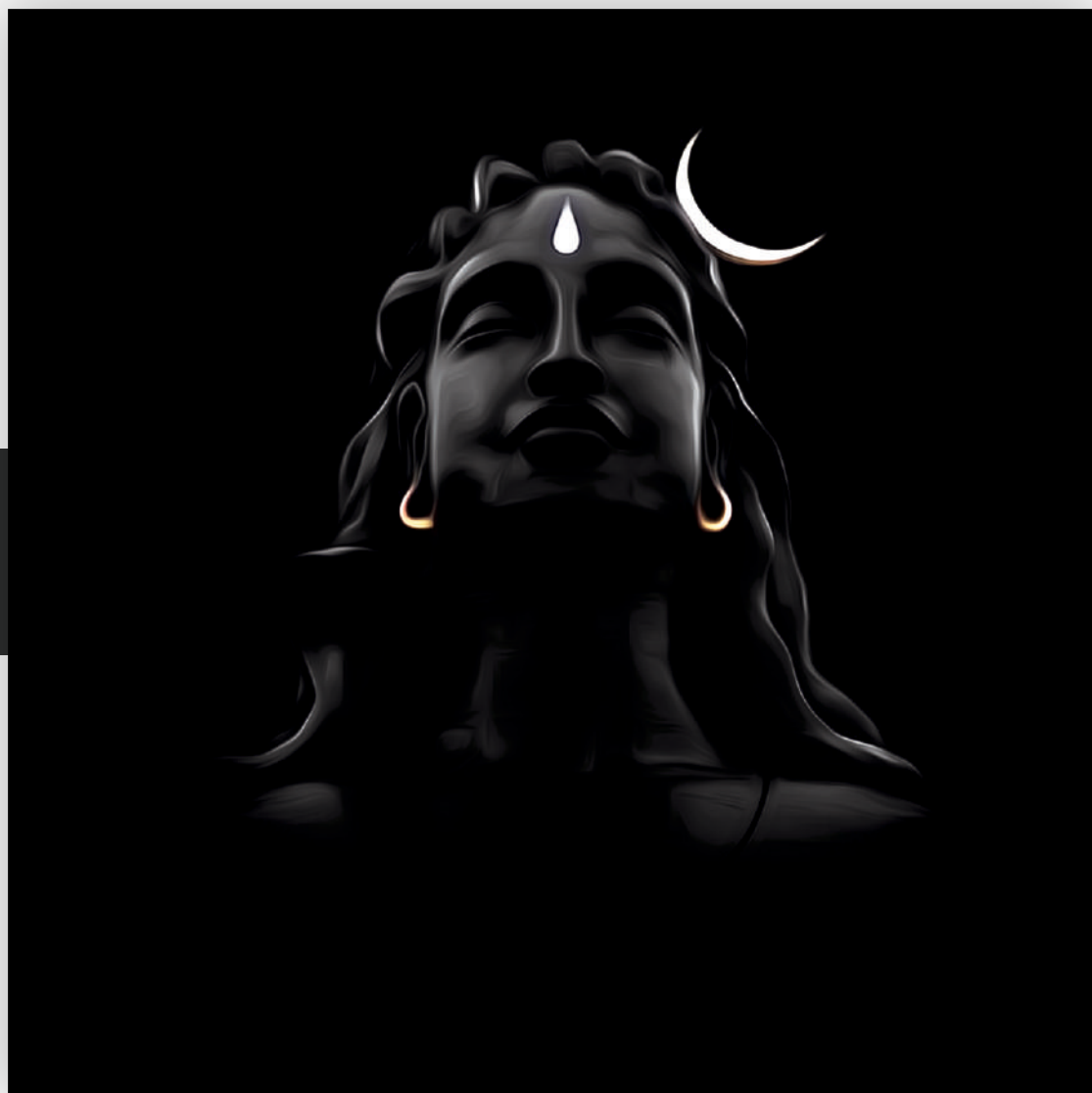




**GRAPHICS**

**ARTWORK**











**EVENTS**

**STALLS & STAGES**























**INDOOR/OUTDOOR BRANDING**







जंग रोधक  
सीमेंट

**SHREE ULTRA**  
RED - OXIDE

जंग रोधक  
सीमेंट

**DEALER NAME**

**SHREE ULTRA**  
RED - OXIDE

जंग  
रोधक  
सीमेंट

**SHREE ULTRA**  
RED - OXIDE

जंग रोधक सीमेंट

**SHREE ULTRA**  
RED - OXIDE

जंग  
रोधक  
सीमेंट













## **PROMOTIONAL GIFTING**



**STAPLER**



**MEASURING TAPE**



**UMBRELLA**



**TIFFIN BOX**



**CAP**



**WOODEN  
PEN STAND**



**PUNCHING MACHINE**



**PAPER WEIGHT**



**WALL CLOCK**



**T-SHIRT**



**CLIP PAD**



**VAASTU BOARD**



**CALENDAR**



**KEYCHAIN**



**PEN**



**TEA COASTER**



**PROMOTIONAL  
PEN STAND**



**TABLE  
CALENDAR**



**CUSTOMIZED  
PEN DRIVE**



**FANNY PACK**



**DEVOTIONAL  
BOOKS**



**SILICON  
WRIST BAND**



**COFFEE  
MUG**



**BAG**



[illegible]

LET'S GET IN TOUCH

**THANK  
YOU**

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