

**BHOUMIK VENTURES**  
**private limited**

A Design Oasis, offering a complete range of creative & branding services

PROFILE

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# A SPARK OF CREATIVITY

INTRODUCTION

# DISCOVERING THE ESSENCE

Bhoumik transforms business challenges through **creativity** and **technology**.

We craft memorable brand experiences from products and services, building meaningful connections with the world.

Our clients benefit from our ongoing guidance, breaking through the noise to secure a successful future.

# FUELING PASSION WITH A **CLEAR VISION**

**Our passion is to elevate your business with our exceptional design and marketing services rooted in knowledge, integrity, and honesty. Our dedicated team embodies these values for a truly distinguished result.**

**Our vision is to be the premier design and marketing agency, powered by expertise, technology, and a dynamic corporate culture. Our impact will set us apart as the epitome of the ideal design and marketing partner.**

# EMBODYING CORE VALUES

## Creativity

A focus on innovation, originality, and producing visually appealing designs.



## Collaboration

A team-oriented approach to work that emphasizes open communication and the sharing of ideas.



## Quality

A commitment to producing high-quality work that meets the needs of clients and exceeds their expectations.



## Customer Service

A focus on building strong relationships with clients and providing excellent customer service.



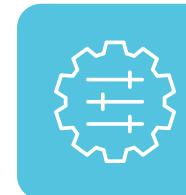
## Professionalism

Adherence to ethical standards, industry best practices, and a dedication to producing work that is accurate, reliable, and meets high standards.



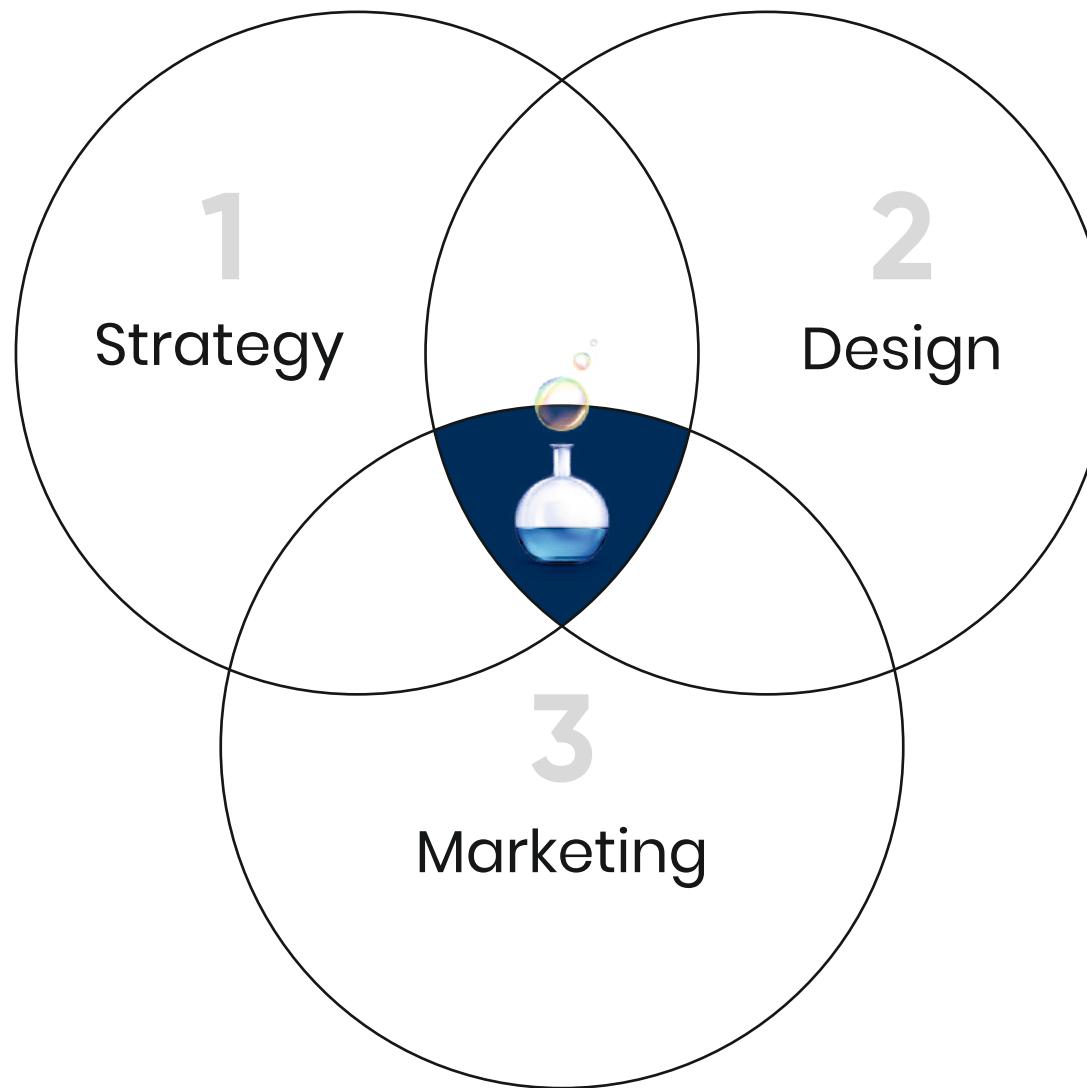
## Adaptability

The ability to adapt to changing client needs and market trends, and the willingness to embrace new technologies and techniques.



MASTERY AT ITS FINEST

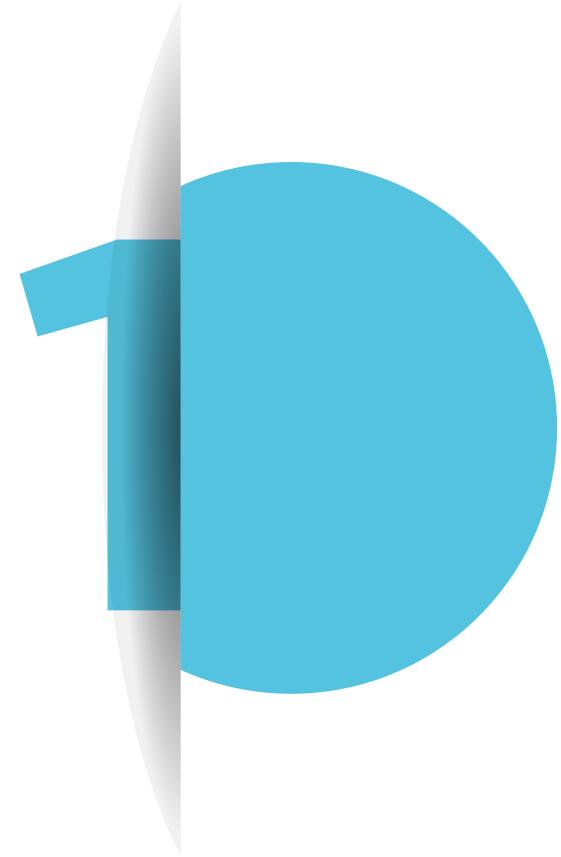
OUR SERVICES



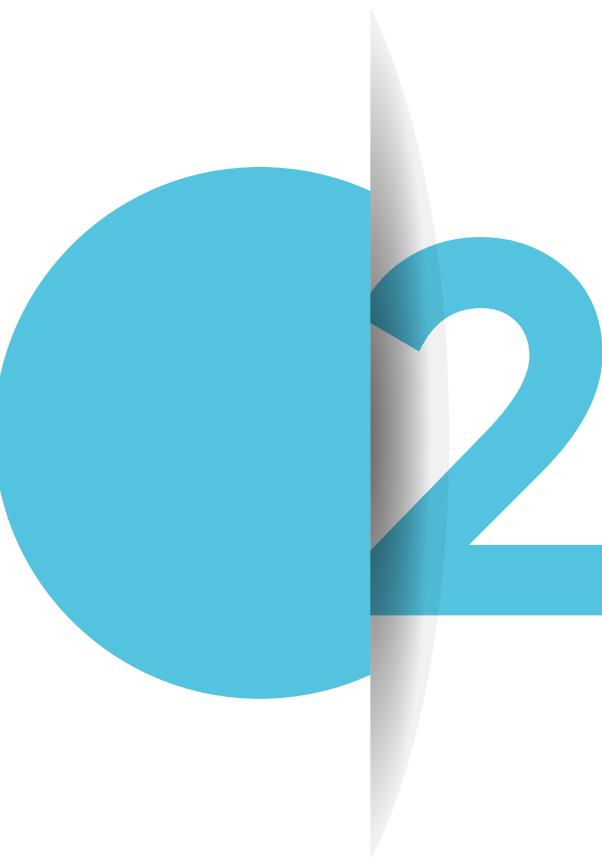
## THE PROCESS

# DESIGNING

- BRAND IDENTITY & NAMING (ASTROLOGY & NUMEROLOGY FACTORS CONSIDERED)**
- IN-SHOP BRANDING**
- OOH BRANDING**
- LOGO**
- BUSINESS CARDS**
- STATIONERY**
- BROCHURES**
- DIGITAL INVITES**
- BOOKS/MAGAZINES**
- DEVOTIONAL ILLUSTRATIONS**
- CALENDARS**
- NEWSLETTERS**
- MENU CARDS**
- YEARLY DIARY & CALENDARS**
- PACKAGING**
- PLASTIC PROMOTIONAL GIFT**



# PRINTING



- OFFSET PRINTING
- DIGITAL PRINTING
- INDOOR/OUTDOOR PRINTING
- UV FLATBED PRINTING
- CUTTING & PLOTTING
- 3D PRINTING
- FABRIC PRINTING
- IN-SHOP BRANDING
- YEARLY DIARY & CALENDARS

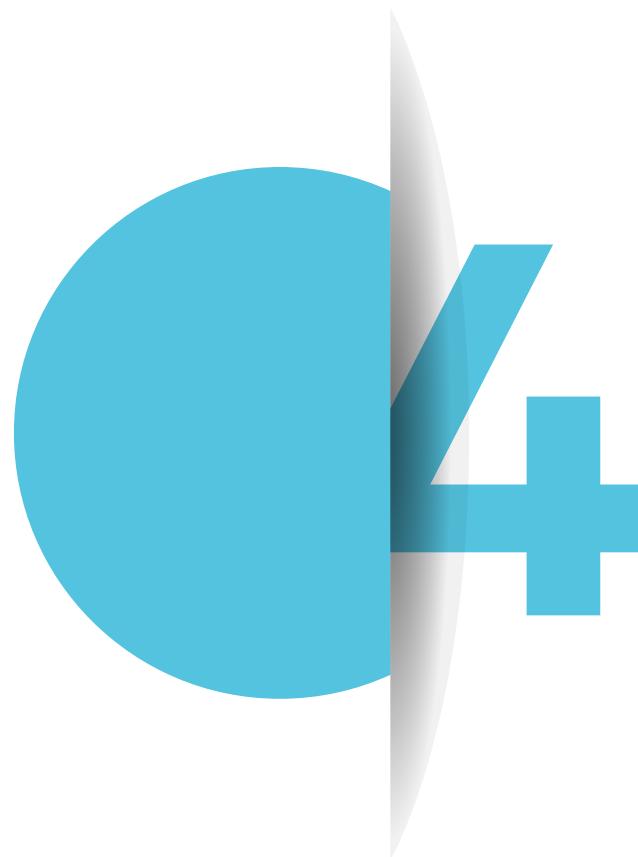
# MANUFACTURING

- SIGNAGE
- PLASTIC PROMOTIONAL GIFTS
- PRINT COLLATERALS
- DISPLAY RACKS



# DIGITAL

- DIGITAL CAMPAIGNS
- WEB DESIGN & DEVELOPMENT
- MOBILE APPLICATION DESIGN & DEVELOPMENT
- DIGITAL ADVERTISEMENT DESIGNING
- E-NEWSLETTERS
- VIDEO MONTAGES
- 2D/3D AUDIO VISUALS
- MOTION GRAPHICS & INFOGRAPHICS VIDEOS
- DOMAIN REGISTRATION
- CONTENT CREATION



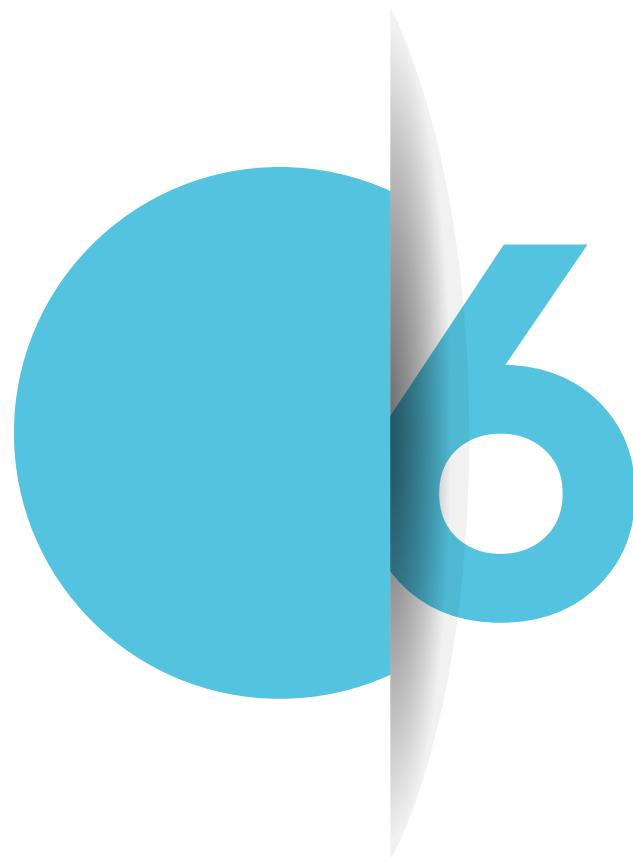
# PHOTOGRAPHY

- PRODUCT PHOTOGRAPHY
- MEETINGS & EVENTS PHOTOGRAPHY
- PORTRAIT PHOTOGRAPHY
- CORPORATE PHOTOGRAPHY
- JEWELLERY PHOTOGRAPHY



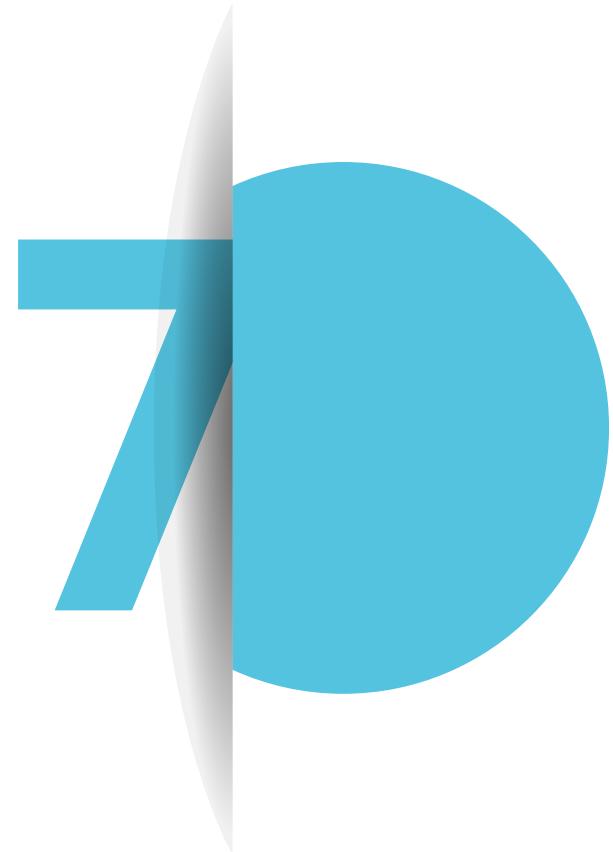
# MARKETING

- SEARCH ENGINE OPTIMIZATION
- SOCIAL MEDIA MARKETING
- CAMPAIGN ADVERTISING
- E-MAIL MARKETING
- SMS MARKETING
- INFLUENCER MARKETING



# EVENTS & EXHIBITIONS

- CONFERENCES
- BTL ACTIVITIES
- PRODUCT LAUNCH
- DEALER MEETS
- TECHNICAL MEETS
- PORTABLE DISPLAYS
- CUSTOM EXHIBITIONS & BOOTHES



# STRATEGY

BUSINESS CONSULTATION

BUSINESS PLANNING

MARKETING STRATEGY

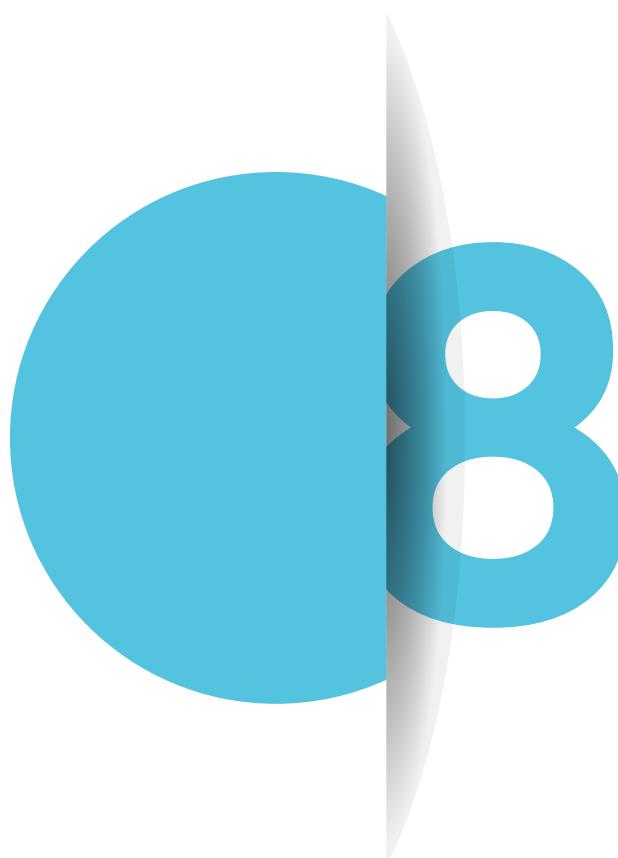
COMMUNICATIONS PLANNING

GROWTH STRATEGY

IDENTIFYING RISKS & OPPORTUNITIES

INTEGRATING MARKETING TOOLS

ENGAGEMENT MONITORING



# CORPORATE GIFTING

- CUSTOMIZED MERCHANDISE (BRANDED /NON BRANDED)
- PROMOTIONAL GIVEAWAYS
- DESK ACCESSORIES
- SALES SCHEME GIFTS
- FREEBIES
- EXPERIENTIAL GIFTS
- PERSONALIZED GIFTS
- OCCASIONAL GIFT HAMPERS
- CORPORATE GIFT BASKETS
- GIFT CARDS & VOUCHERS
- PROMOTIONAL TOYS
- TECHNICAL GIFTS



# THE DREAM TEAM

OUR TEAM



DIRECTOR

## CA P M INTODIA

CA, Ex. Executive President (Mktg & Comm.)  
Birla Gold Cement with Exp. of 42 Years

A Chartered Accountant of diverse experiences with BK Birla Group in the Century Textiles & Industries (Cement Business Group). Exposure to multiple senior position roles in the field of Commercial, Finance, Purchase, Sales & Marketing. Having exposure in Exports, Business Development, Brand Development, Corporate Relations, Supply Chain Management.



STRATEGIST, MARKETING

## PARITOSH INTODIA

B.E.  
with Exp. of 15 Years

Experienced engineer with a strong background in sales, marketing, and branding. Skilled in creating impactful marketing campaigns, driving business growth, and increasing brand awareness for corporate clients. Combines technical expertise, diverse skill set, and entrepreneurial mindset to create innovative solutions. Valuable asset to any corporate client.



ARTIST, CREATIVE

## AKSHAY AGARWAL

B.A., Animation & Multimedia  
with Exp. of 10 Years

Creates stunning visuals that capture brands' audiences. Has powerful design skills and unique ideas, combined with a tailored approach to produce something truly captivating. With an extensive knowledge, can bring a brand's vision to life, no matter how unconventional. Eager to take creative risks and produce something truly unique, leaving a lasting impression on audiences.



WIZARD, WEB & TECH

## JAY VIKRAM SINGH VERMA

B. Tech

with Exp. of 14 years

Having solid expertise handling projects at various stages, scales, and in different roles spanning over several industry verticals. Specializing in Solution Architecture, Data Modelling, Project Management, team leading, hands-on coding for the most complex parts in projects we take up, and is also adept at providing consultation.



MAVERICK, MARKETING

## GAURAV KHANDELWAL

MBA, Marketing

with Exp. of 12 Years

With good experience in cement and paint sales, having expertise in developing strategies, analyzing market trends, and building strong stakeholder relationships. Helped drive revenue growth and market share expansion while adapting to changing market conditions and identifying innovative solutions to enhance brand position.



MAGICIAN, PRODUCT

## GAURAV JALAN

B.E., MS (Mechanical)

with Exp. of 13 Years

A professional with experience in design and development of new products, mechanical designs, mold design and manufacturing. Good understanding of plastic and metal parts design. Accurate judgment of design needs and cost evaluation. Critical thinking and problem solving approach towards issues; Skilled in mold manufacturing and product engineering.

# THE GAME PLAN

# TRANSFORMATIVE PHASES





Convening to crystalize the vision for your endeavor, mapping out a roadmap with well-defined markers along the way. Delving deep into the issues at hand to ensure a thorough grasp of the challenges ahead



Uncovering and bridging the voids in wisdom by delving into the examination and exploration of attitudes, desires, and drives. Grasping the competitive terrains, realms, trades, and molding a masterful plan of action.



Uniting the enlightening results from the Discovery and Research phases into a seamlessly harmonious project blueprint. Effortlessly polishing the functional specifications for the upcoming imaginative Design and Development journey.

## IDENTITY DESIGN

Bringing the vision of business tactics to life through artistic expression. We craft designs that showcase your strategy and elevate it to new heights, capturing the essence of your goals in a visually stunning manner.

## TOUCHPOINTS

Crafting a touchpoint strategy that guarantees a seamless, unforgettable, and personalized brand journey for your desired patrons, leaving a lasting impact on their lives and memories.

## ASSETS

Declaring the project a triumphant masterpiece, flawlessly crafted to meet every requirement, shining with excellence and eagerly awaiting to be unveiled to its eagerly anticipating audience with grandeur and excitement.

# FEARLESS BRANDS

OUR CLIENTELE



SHOPPERS STOP  
START SOMETHING NEW

WONDER  
CEMENT  
EK PERFECT SHURUAAT

Birla  
Uttam  
MANGALAM CEMENT LTD.

ROCKSTRONG  
CEMENT

UltraTech  
CEMENT  
The Engineer's Choice

Shree  
Cement

LIC  
भारतीय जीवन बीमा निगम  
LIFE INSURANCE CORPORATION OF INDIA

ICICI Bank

ADITYA BIRLA  
CHEMICALS

icici Lombard  
GENERAL INSURANCE

Binani  
BRAJ BINANI GROUP

LAFARGE

IFFCO  
Wholly owned by Cooperatives

DMB®

Weikfield®

Kessa

Coromandel  
KING

C®  
CLAY CRAFT  
FINE TABLEWARE  
INDIA

BHOJ

Mother's  
RECIPE®  
Discover The Taste Of Tradition

BANGUR  
CEMENT

JK LAKSHMI  
CEMENT

AMRUTANJAN  
Since 1893

Birla  
White  
THE WHITEST WHITE CEMENT

JAIPUR  
MARATHON

Caresteer  
consultants

PRATAP  
UNIVERSITY  
Recognized by UGC  
JAIPUR

MODI  
PLUS  
गोदूरी का प्रोडक्ट  
मोदी प्लस  
सीमेन्ट

Dr. Vasishth's  
AYUREMEDIES

Simsan®  
Spreading Happiness

P  
PREMIER  
TMT सारिया

CureciTy

II&FS  
Institute of Skills

ELECTRA  
SOLAR  
THE FUTURE OF ENERGY



magicbricks.com



Siyaram's



indiatimes

indiaproperty.com  
We get you Home

FARRELL  
Product of JINDAL



ORIENT  
CEMENT

asianpaints

JK LAKSHMI  
PRO+  
CEMENT



spice



Shree Dwarkadeesh Institute  
of Management & Science,  
Kankroli, Rajsamand (Raj.)

LipIce  
Lipbalm



HONDA

mamaearth™

NEXA

MARUTI SUZUKI



TATA  
TISCON SD  
SUPER DUCTILE REBARS



GUARDIAN®  
SUNGUARD®

MASTERPIECES ON DISPLAY

OUR WORK

**BRANDING**

**LOGOS**







binita.in



**BRANDING**

**IDENTITY**





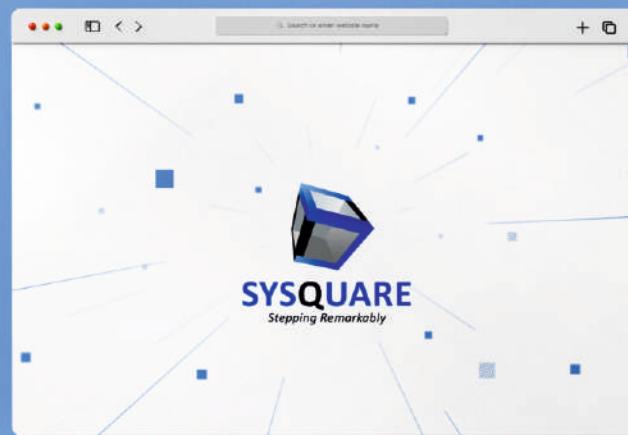
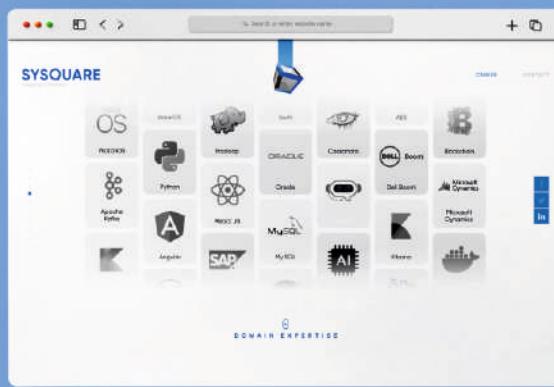


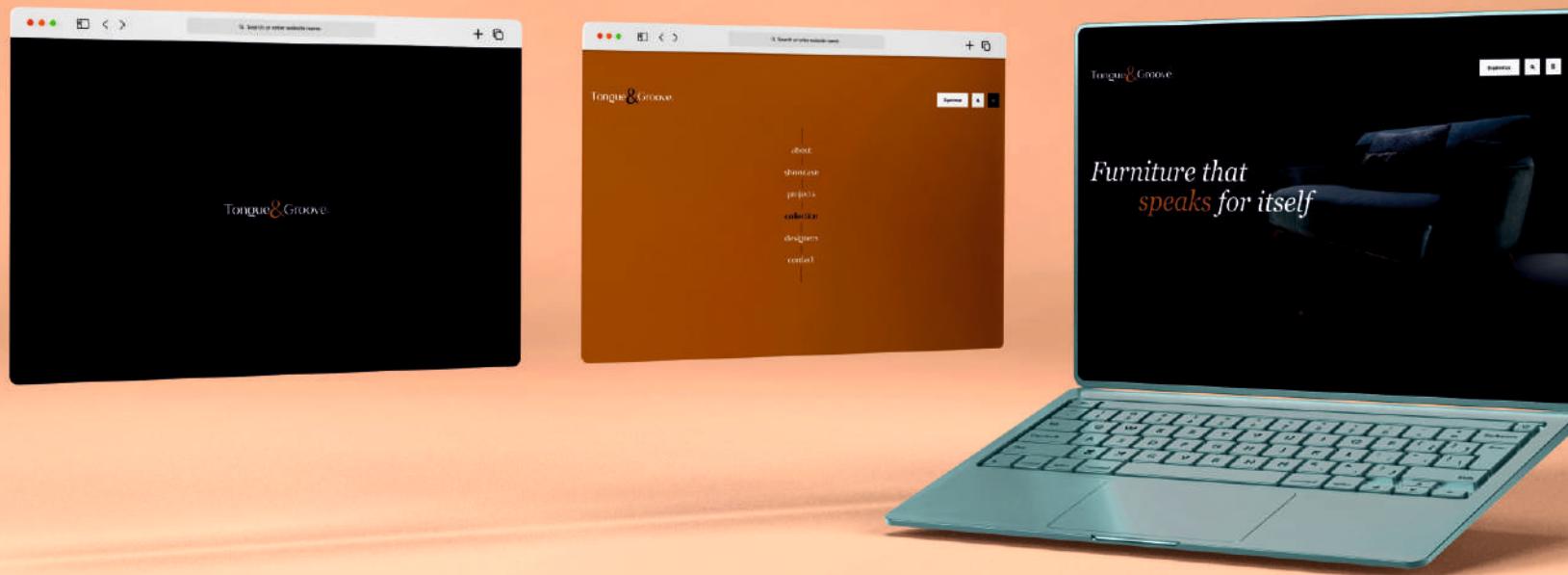


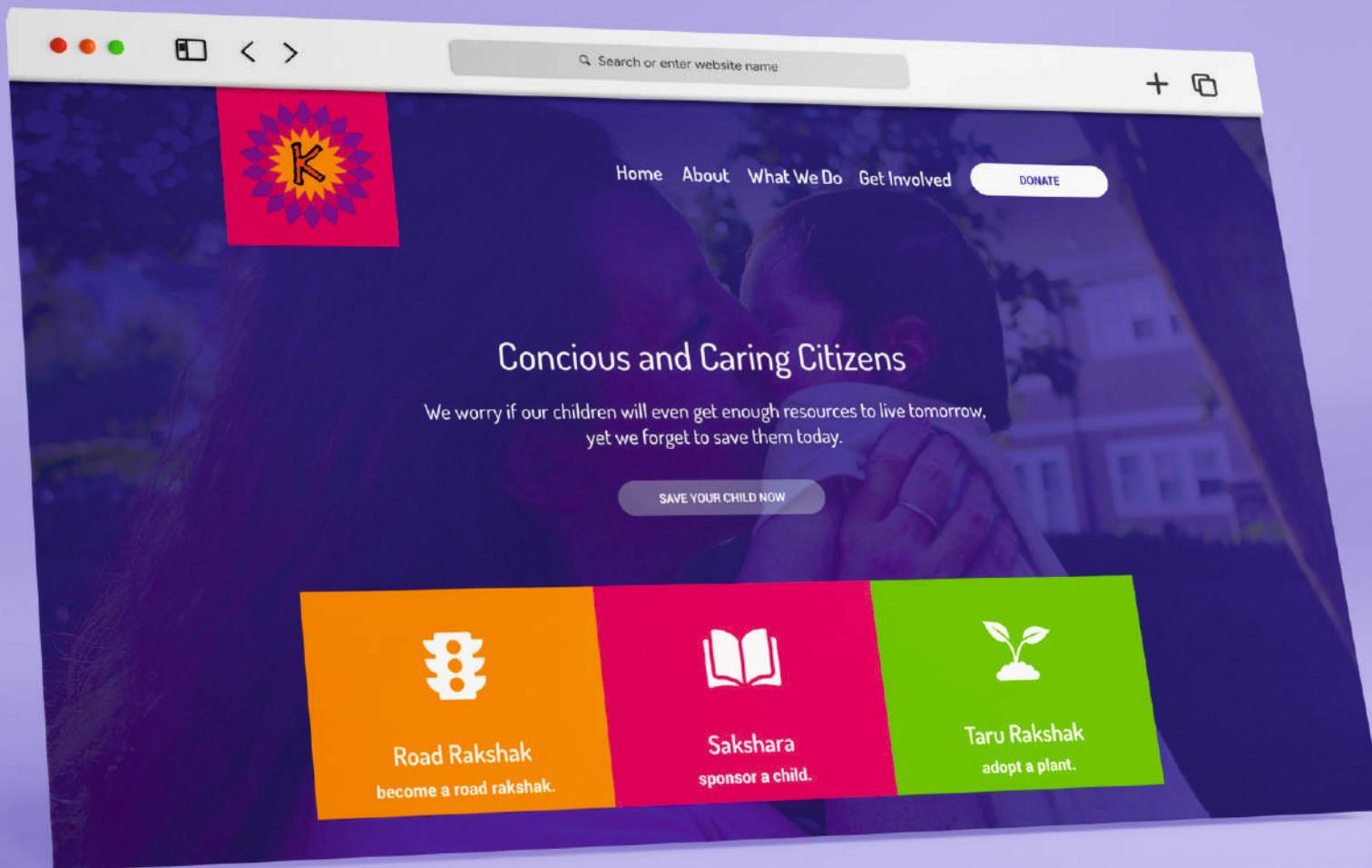




**DIGITAL  
WEBSITE**







**Road Rakshak** is one of the biggest and the most important project of Kavitaanchal Foundation India. It not just focuses on making the roads a safer place, but also focuses on saving a lot of lives. Road Accidents being considered as a man-made disaster can be controlled by the people themselves. Very few people realise that India is a leader in losses due to Road Accidents, and the rate has been growing even faster than AIDS. Road Rakshak focuses on making India a Road Accident Free country in future years.

**PREVENT ROAD ACCIDENTS**  
**BE A ROAD RAKSHAK.**

**AWAWARENESS.**

The main objective of Road Rakshak is to prevent Road Accidents awareness amongst citizens. The massive and the most disastrous on highways, mainly because of the heavy vehicles like Trucks. the Truck Drivers are the main people in focus, as the biggest can make a difference. It can be followed by the students who can message to masses by a chain effect.

**WEAR HELMET.**

ALWAYS, WE REPEAT, ALWAYS WEAR HELMET. Not wearing a helmet is not cool. A small mistake can take away the smile from your family's face.

**BUCKLE UP.**

NO MATTER WHAT, SEAT BELT IS A MUST.

**NO LOUD MUSIC.**

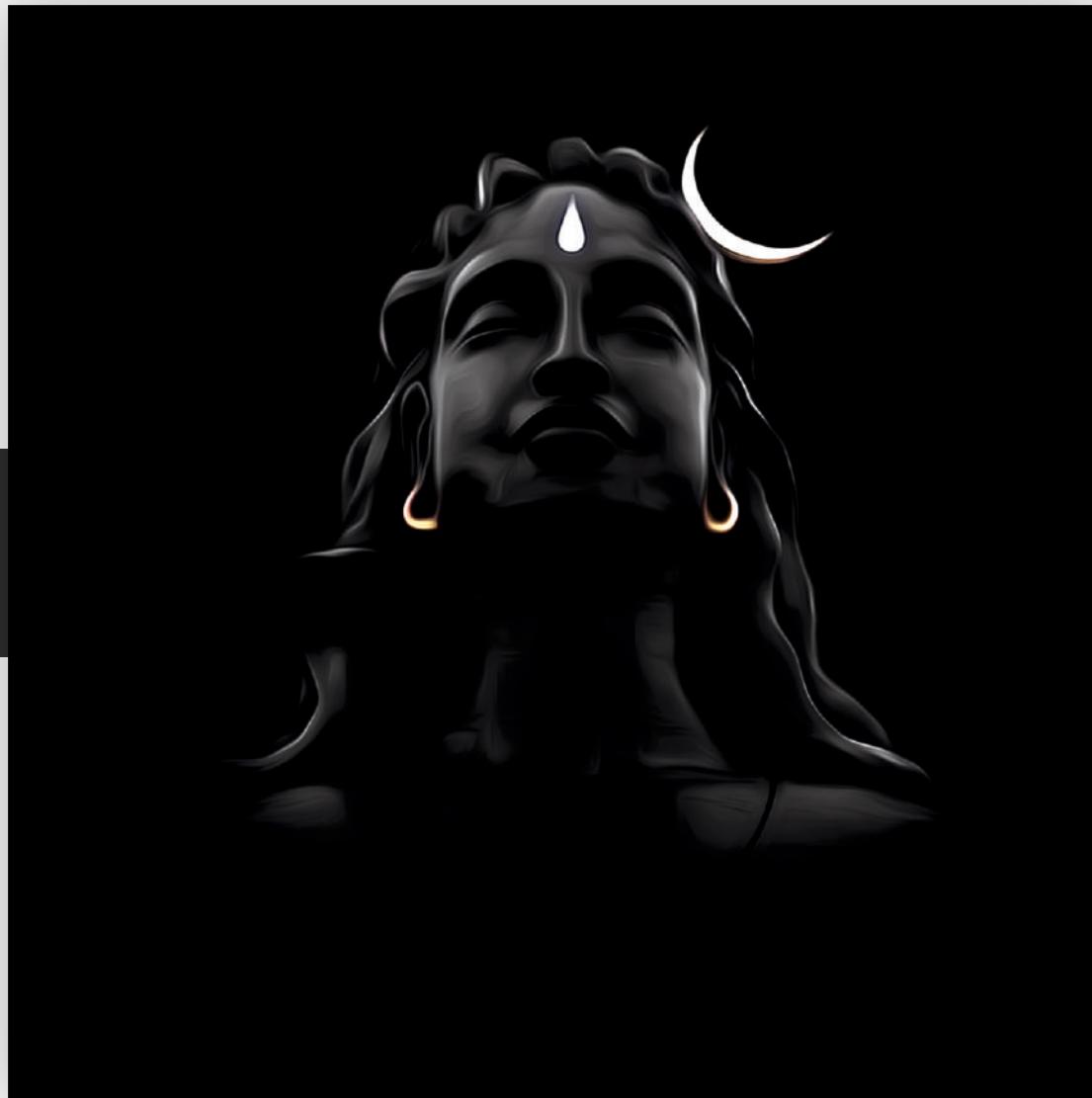
MUSIC ISN'T IMPORTANT. YOUR LIFE IS. Listening to loud music while driving can cost you someone else's life; and even yours.

**RESPECTIVE LANE.**

DRIVE THE CAR IN YOUR RESPECTED LANE.

# GRAPHICS ARTWORK









**EVENTS**  
**STALLS & STAGES**















**INDOOR/OUTDOOR BRANDING**















## **PROMOTIONAL GIFTING**



STAPLER



MEASURING TAPE



UMBRELLA



TIFFIN BOX



CAP



WOODEN  
PEN STAND



PUNCHING MACHINE



PAPER WEIGHT



WALL CLOCK



T-SHIRT



CLIP PAD



VAASTU BOARD



CALENDAR



KEYCHAIN



PEN



TEA COASTER



**PROMOTIONAL  
PEN STAND**



**TABLE  
CALENDAR**



**CUSTOMIZED  
PEN DRIVE**



**FANNY PACK**



**DEVOTIONAL  
BOOKS**



**SILICON  
WRIST BAND**



**COFFEE  
MUG**



**BAG**

# NOTES

LET'S GET IN TOUCH

# THANK YOU

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